

# “Celebration of the 165<sup>th</sup> Anniversary of ST PAUL’S COLLEGE”

## St. Paul’s College 165<sup>th</sup> Anniversary Slogan and Logo Design Competition

### Objectives

The competition invites alumni and students to design a slogan and a logo for the 165<sup>th</sup> Anniversary with the aims to

1. celebrate the 165<sup>th</sup> Anniversary of St. Paul’s College;
2. encourage and recognize the talent and creativity of the entrants; and
3. arouse public awareness of the celebratory events and functions of the College.

### Theme *Celebration*

### Organizer **St. Paul’s College**

### Eligibility

The Competition is divided into three Divisions, namely the Primary School Division, the Secondary School Division and the Open Division.

The Primary School Division is open to Primary One to Six students.

The Secondary School Division is open to Form One to Form Six students.

The Open Division is open to alumni of St. Paul’s College

Each participant can submit **one entry** only.

### Rules and Conditions

Both physical and digital entries will be accepted. Each entry must contain a logo and /or a slogan. The slogan may be in either Chinese or English and is restricted to 20 Chinese characters or 80 English letters.

The logo can be in the form of drawings or graphics. Physical entries must be no larger than A4 size (210mm X 297mm) and must not be folded. Digital entries must be in **jpg format** and the image resolution must be **at least 300 dpi**.

All entries must be original work. They must not have been previously published, released or displayed (whether physically or digitally), and must not have been submitted for other competitions.

### Judging Criteria

All entries will be assessed by a panel of adjudicators on the basis of the following criteria:

- Relevance to the objectives of the Competition
- Effective communication of the objectives of the Competition
- Complementarity between the slogan and the logo
- Creativity and aesthetic design

## **Adjudication**

Selection and adjudication of the entries will be carried out by the Judging Panel. The decision of the Judging Panel will be final.

## **Prizes**

Prizes will be awarded to the Champion, 1<sup>st</sup> Runner-up, 2<sup>nd</sup> Runner-up and there will be three Merit Prizes for each Division.

The winning entries will be displayed on the website of St. Paul's College.

The winning entries of each division may be used in publicity materials or souvenir items produced by St. Paul's College.

## **Submission of Entries**

For the Open Division, both physical and digital entries are allowed. Each entry should be accompanied by an entry form. All entries together with the completed entry forms should be submitted on or before 30<sup>th</sup> October 2015 **by email** to [spc165logo@gmail.com](mailto:spc165logo@gmail.com) or **by post** to:

The College Office  
St. Paul's College  
69 Bonham Road, Hong Kong

Please indicate on the envelope: "St. Paul's College 165<sup>th</sup> Anniversary Slogan and Logo Design Competition".

The entry form can be downloaded from the College website.

*For the Secondary School Division, all entries should be submitted to Miss M.S. Lee, Miss W.Y. Yuen or Mr P. Lam on or before 30<sup>th</sup> October, 2015.*

## **Announcement of Results**

The results will be announced on the website of St. Paul's College in November 2015.

## **Important Notes**

All entries must be original with no infringement of copyright. The Organizer is not responsible for any infringement of copyright.

Submitted entries are not returnable. Copyright of the entries belong to the Organizer.

The Organizer reserves the right to make the final decision on the results of the Competition.

The Organizer reserves the right to make any necessary changes to any of the above information without giving prior notice.

## **Enquiry**

For more information, please visit the College website at <http://www.spc.edu.hk>. For enquiries, please call the College Office at 2546 2241.